



Board of Directors Meeting Minutes
June 11, 2024, at 8:00am
Orangewood Foundation (1575 E. 17th Street, Santa Ana, CA 92705)
and Zoom (<https://orangewoodfoundation-org.zoom.us/j/82255265210?pwd=L3dMRExNZVByM3MyL3BmdnZqWThSUT09>)

Present: Tedd Barr, Missy Barth, Alan Clifton, Greg Dunlap, Leila Entezam, Brandon Fetta, Jaime Hong, Dan Houck, Bob Istwan, Sandi Jackson, Emily Jameson, Jo-E Lopez, Maegan Lujan, Neena Master, Barry McManus, Renee Pepys Lowe, Lauren Peterson, Andy Phillips, Mark Powell, Sona Shah, John Stumpf, Kasey Suryan, Kris Theiler, Paul Tobin, Piero Wemyss, Casandra Williams,

Absent: Keith Duggan, Dave Dunn, Adam Horowitz, Mitch Junkins, Kimberly Kirksey, Harry Langenberg, Joe Lozowski, Vic Merjianian, Mohit Mittal, Vikki Murphy, Jeff Roos, Tim Ryan, Susan Samueli, Rick Sherburne

Staff Present: Chris Simonsen, John Luker, Kendra Puryear, Joy Corpora, Andrea Forrester

The meeting was called to order at 8:17am.

Chair/CEO Report (Paul Tobin and Chris Simonsen)

Paul asked if there were any questions regarding the Minutes from the April Board meeting. With no questions, Andy Phillips moved to approve the minutes. Jo-E Lopez seconded. The motion passed unanimously.

Chris discussed the Corporate Resolution submitted for Board approval. The resolution stated that Beacon Pointe Advisors would manage the investment portfolio for Orangewood Foundation and there would be a new Line of Credit established with TriState Capital Bank in conjunction with the new Beacon Pointe Advisors relationship. The resolution also stated the Board authorized John Luker, Chief Financial Officer, as the authorized sole signatory of Orangewood Foundation to enter into the Line of Credit Agreement. Brandon Fetta moved to approve the resolution. Andy seconded. The motion carried.

Program Report (Dr. Tiffany Mitchell, Psy.D)

There are several housing partnerships in the works. HomeAID OC has a shelter in the City of Orange that could accommodate 50-60 transitional age youth. This shelter was established by HomeAID OC, and they have reached out to see if Orangewood Foundation would be interested in operating the shelter. The City of Santa Ana has expressed interest in partnering on some vacant shelter space in an existing shelter for transitional age youth. The City of Santa will open a formal RFP process later this year. Finally, the City of Anaheim's Tampico Motel conversion project would be a collaborative partnership with Jamboree Housing. They would convert the Tampico Motel to a 30-unit Permanent Supportive Housing for TAY. Orangewood Foundation would provide onsite support services to the residents.

The CalAIM pilot program has ended, and the full rollout will begin on July 1st. The program team will be expanding as they hire new staff specifically focused on delivering the designated CalAIM services. There will be approximately 122 youth enrolled in the next fiscal year. Josh and IT are supporting the program team with database enhancements. They are focusing on API integration between the client management system, Apricot, and the CalOptima Connect system to eliminate the double data entry.

Due to Prop 47 funds being used for diversion programs for the next 3-5 years, a collaborative grant between UCI and Orangewood Foundation has been granted. The funds from the grant will support building out the staffing infrastructure to the program. The staff would continue to provide case management services and support with resources, such as housing and job training.

Development Report (Kendra Puryear)

The donor relations managers have re-engaged and retained more donors than the previous fiscal year, which has resulted in increased gift giving. As always, the donor relations managers will also be looking to bring in more new donors in the 24-25 fiscal year.

Sean Chaffins, a member of the Business Advisor Council, was recognized for his work as a corporate champion. He secured grant funding from his bank to sponsor the 44Women Luncheon at the \$15,000 level. Sean also serves the organization by sitting on the Finance Committee and Business Advisory Council.

Other donor highlights include Link Logistics, who began by volunteering in the kitchen and recently provided a \$125,000 grant to improve the Orangewood facilities, and Alexandra Rose, who recently committed to a pledge of \$250,000 which will be allocated as matching gifts for the 44 Women Luncheon, Spring Campaign, and Ambassador Luncheon.

The Annual Spring Campaign is focusing on raising funds for anti-trafficking services. There are approximately \$700,000 of expenses for prevention efforts, community education, case management, and basic needs support offered through the Project CHOICE drop-in center and transitional housing, case management, and therapeutic services offered through the Lighthouse and Graduate Apartments. Only 53% of those expenses were funded by government grants. The spring campaign will show what trafficking really looks like locally and aim to meet the financial needs of the services.

The Orangewood Challenge raised \$640,000 from 13 teams, 3 sponsors, and 20 local vendors. There were 17 pickleball teams and 1,342 attendees this year. The 44 Women Scholarship Luncheon raised \$547,000 to support youth pursuing their academic dreams. Stars and Stripes reached their goal of sending at least 12 teams to the event and raising \$250,000 in underwriting support.

Institutional giving is thriving with improved narratives and collaboration with program teams. The goal for the year was \$1,210,000 and of that, \$1,137,500 has been secured. There are 9 more submissions that are pending, and 3 more submissions planned which will, if granted, bring us past the goal.

Finance Report (John Luker)

Orangewood is in a strong financial position. The revenue for April was \$350,000 higher than budgeted. This is due to the receipt of an estate gift, and strong individual and foundation giving. There was a one-time \$15,000 gift for Samueli Academy scholarship and four estate gifts totaling \$1,250,000.

The \$1,000,000 Umberg funds will be deferred to fiscal years 25-26 and 26-27; this will result in the government revenue being lower than planned.

The year-to-date expenses are \$611,000 under budget due to lower government spending, various staff vacancies not covered by contracts, and youth support costs not spent to date. Some of this will be caught up by the end of the fiscal year.

Orangewood Real Property is on plan to date. Expenses are \$131,000 under budget due to lower interest due to paying off some of the debt. The Youth Connected Program is \$336,000 under budget on government revenue due to 4 less youth than budgeted for at this point in the year. Expenses are under budget primarily due to staffing. There will be more staff added as youth join the program. The General William Lyon Workforce Academy received \$175,000 from a donor in March, \$250,000 earlier in the year, and \$266,000 from Stars and Stripes. Any amount above the annual expenses will go to increase the endowment. Expenses were \$25,000 lower than budget due to lower incentives and operational costs in the month.

Strategic Planning Session (Social Impact Advising Group – Jacqueline Russell)

Chris explained the previous strategic plan was to bolster systems internally and build a solid infrastructure as the foundation to grow the programs and services in the future. It is now time to on positioning and extending Orangewood's work on a larger scale.

Jacqueline Russell from Social Impact Advising Group (SIAG) introduced herself and discussed the process of strategic planning. She reviewed the findings of several focus groups that were held for insight into strengths of the organization, opportunities for improvement, DEI, and the role of Orangewood in advocacy.

Strengths included staff building strong relationships with the youth participants, Board members understanding ethical storytelling, capable executive team, range of services provided. Some opportunities highlighted were expanding programs further (ex: additional housing support, mental health services, and legal aid), separating age groups in programming, acquiring additional space for programs, and building community as the demographic of youth has changed. Diversity, equity, and inclusion will be integrated into each of the initiatives moving forward, rather than being its own initiative.

The Board members had some time to participate in an exercise which the leadership team had previously completed, but it was determined the Board needed additional time to reflect and a separate Board Strategic Planning Session would be scheduled.

The meeting was adjourned at 10:05am.

Rick Sherburne, Secretary